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Descriptive Catalogue

OF NEW, RARE AND STANDARD VARIETIES OF

Gladioli

Alfred Oesterling
GLADIOLUS SPECIALIST

New Castle Road
BUTLER, PENNA.

Peoples Phone, Rural 5060-L
Special Offer For Early Orders

With all orders of $5.00 or over, mailed before Feb. 1st, 1921, we will send one Lilywhite extra.

With all orders of $10.00 or over, mailed before Feb. 1st, 1921, we will send one "Crimson Glow" extra.

With all orders of $25.00 or over, mailed before Feb. 1st, 1921, we will send one "Glory Collection" extra.

Address all orders to
ALFRED OESTERLING,
Gladiolus Specialist,
Butler, Pa.
The Modern Gladiolus

A wonderful improvement has been made in the Gladiolus during the last few years. Those who are acquainted only with old red spikes which grew in Grandmother's garden will hardly recognize it as they gaze on the large and gorgeous flowers of the modern hybrids which are the result of thousands of crosses made by specialists in this line. The newer kinds embrace many varieties producing from 12 to 20 blooms on a single spike, many of which will measure from four to five inches across. Nearly all the colors of the rainbow may now be found. The combinations of colors and beautiful markings of the petals and throat cannot be surpassed by any other flower. As sturdy as the lily and as exquisite as the expensive orchid it may be grown successfully by the amateur in any ordinary garden, and if several plantings are made in the spring at different times, bloom may be had from the end of July until frost. Covering the widest range of colors from the brightest blood-red scarlet, deep purple and rich carmine shades to the most delicate tints of white, pink, yellow and lavender, they prove at once the most showy and attractive of garden flowers. They are rightly called "The People's Orchid." With freedom from disease and insect pests there is no easier flower to grow. No other flower gives so much satisfaction at small expense. If you have never planted any of the newer varieties such as are offered you in this booklet, give them a trial. They will be a delight to the eye and a joy to the soul.

On account of its good keeping qualities the Gladiolus surpasses all other flowers for cutting purposes, and in order to obtain the utmost pleasure from the blooms you should cut the spikes as soon as the first flower opens on the stalk and place them in vases in the house. A vase of blooms may be kept fresh for a week or more. Not only that but the color will be brighter and more beautiful when cut than when out in the sunny garden. The Gladiolus is particularly adapted to table decoration. Cut the spike in the morning or evening when the first bloom opens. Change the water daily, remove the withered portions, and cut (on a slant) an inch or so from the end of each stem. Every bud will open one by one to the very top.
The culture of the Gladiolus is so simple as to render it the most satisfactory of garden flowers, thriving and blooming freely with the least care and attention and making a display which for beauty of bloom and brilliancy of coloring is unequaled by any other flower. If you can grow potatoes you can grow Gladiolus. Plant in any good garden soil as soon as ground is workable up to the middle of June. If several plantings are made at different times the season of bloom will be lengthened. Do not plant in shade of trees or buildings, and do not allow fresh manure to come in direct contact with bulbs. Use well-rotted manure, commercial fertilizer, wood ashes, or bone meal, well mixed with the soil. Set the bulbs five to six inches deep in rows and about three to four inches between each bulb. Rows about 18 inches apart. If planted in quantity and to be cultivated with a horse make rows 30 to 36 inches apart. Keep soil loose and free from weeds. When cutting flower spike let three to four leaves remain on the plant to allow the bulb to mature properly. Dig the bulbs in the fall, any time after October 1st; cut off tops, and after drying in the open air for a few days store away in a dry, cool but frost proof place in the cellar. Keep as near 40 degrees as possible.
The above cut is made from a photograph of Miss Evelyn Kirtland, the young lady after whom this handsome new variety of Gladiolus is named, showing her in the act of measuring length of spike with yardstick.

See list for description and price of this beautiful new pink.

(Originated by the famous lady specialist, Mrs. A. H. Austin).
Named Gladioli

AMERICA—Beautiful, soft shell pink, with a lavender tinge. Flowers are very large, wide open, with several blooms open at one time. Very popular, and one of the easiest to grow.

Doz., 50c. 100, $3.50.

ANNA EBERIUS—(Diener) Beautiful dark velvety purple; throat deeper shade. Flowers large and well set on the spike. A new variety and one of my favorites. This beautiful variety attracted much attention and was greatly admired by visitors.

Each, 25c Doz., $2.50.

ARIZONA ROSE—(Kunderd) A large flower of finest rose-pink color. Almost a solid color. Very choice, tall, strong grower.

Doz., $1.00. 100, $7.50.

A. W. HUNT—(Christy) "Originator’s Description." One of the very finest Gladioli grown. Conspicuous in the field among hundreds of other sorts, and attracting more attention than almost any other. A very strong grower, with great broad foliage, tall, upright, sturdy, early and prolific, yielding large bulbs and numerous large bulblets. The spike is long and straight, well set with very large flowers of great substance, three to five open at once. Color a very pleasing shade of Carmine or Vermillion without markings except a gold line in the center of flower petals. You will make no mistake to give this one a trial. I have only a few bulbs for sale this year.

Each, $1.50.

BARON HULOT—Deep violet-blue with well opened flowers of medium size. Tall, strong grower.

Doz. 80c... 100 $6.00.

BYRON L. SMITH—(Kunderd) One of the very best. Most refined lavender pink on white ground. Exceeding fine as a cut flower. Equal to a very choice cattleya orchid. Very beautiful.

Each, 75c. Doz., $7.50.

BERTREX—"The Beautiful." Stands right at the top of all existing white varieties. Flowers of great substance and of the size and form of America. Increases rapidly, takes up water well and is a good shipper. A cup winner.

Doz., $1.50. 100, $11.00.
BLUE JAY—Beautiful pale blue, with white blotch, large flowers; a very distinctive variety.

Each 20c. Doz. $2.00.

CARDISUN—Dark velvety red with nearly black throat. Only a few bulbs of this variety for sale this season.

Each, 20c Doz., $2.00.

CATHERINA — Wonderful blue-gray. Lower petals a little deeper blue with petals spotted white.

Each, $1.00. Doz., $10.00.

CRACKERJACK—Handsome large flowers of a rich velvety dark red. Throat spotted with yellow and maroon.

Doz., 60c. 100, $4.00.

CRYSTAL WHITE—Clear, glistening white with a small mark of Tyrian rose in the throat. Spike tall and straight. Strong grower.

Doz. $1.00. 100, $7.50.

CRIMSON GLOW—(Betscher) As its name implies. By far the most beautiful Gladiolus of its color on the market. A perfect scarlet of a deep tone. Immense open flowers of the finest form and exceeding well placed upon the spike. Early, vigorous, strong grower, and a very fast multiplier. None better.

Each, 80c. Doz., $8.00.

CONTRAST—Flowers of great substance and a beautiful compact spike of perfect form. Color intense scarlet with a large, distinct pure white center which is neither tinted nor mottled. Very striking and beautiful.

Each, 30c. Doz., $3.00.

CHRISTINE M. KELWAY—(Kelway's July Flowering) Early; large wide open flower on a long spike, soft pink shading to shell pink on edge of petals. Canary yellow throat. Shadings similar to those of Mrs. Dr. Norton.

Doz., $2.00. 100, $12.50.

CONSPICIOUS—Light blue, darker spot with yellow center. Came from Holland.

Doz., $2.00. 100, $12.00.
DAWN—(Tracy) Most beautiful coral pink. A long, graceful spike of magnificently formed flowers, nearly all opened at one time. Its keeping qualities and colors make it indispensable as a cut flower and for bedding.
Doz., $2.00. 100, $14.00.

EMPERESS OF INDIA—Rich, dark maroon, almost black; satiny buds; very distinct.
Doz., 70c. 100, $5.00.

EUROPA—Snowy white, without a trace of color. Many blooms open at once. The formation is close and compact, making a magnificent spike of wide open flowers.
Doz., $2.00. 100, $12.00.

EVELYN KIRTLAND—It is difficult to describe in words the beauty of this variety. The flowers of strong substance, are a beautiful shade of rosy pink, darker at the edges, fading to shell pink at the center, with brilliant scarlet blotches on lower petals. Entire flower showing a glistening, sparkling lustre. The form is wide open, somewhat reflexed, slightly fluted and many open at one time. Spike “Giant” in height, straight but slender, and bending gracefully with its burden of bloom. Wonderfully decorative. A prize winner wherever shown.
Doz., $2.00... 100, $12.50.

EL CAPTIAN—(Kunderd) Finest shade of sulphur yellow, with pencilling of bright carmine; very long spike, and many blooms open at once. Fine for Florists.
Doz., $1.50... 100, $10.00.

Doz., $1.50... 100, $10.00.

E. J. SHAYLOR—(Kunderd) Tall, very strong plant and large blooms. A beautiful, pure deep rose-pink. Extra choice.
Each, 50c. Doz., $5.00.

FAIRIE—(Kunderd) Extra tall spike of cream colored flowers, with yellowish center; six to eight blooms out at once. A very choice new variety.
Doz., $1.50... 100, $10.00.

FAIR COLUMBIAN—(Kunderd) Tall, very vigorous plant, with large, fine, showy lilac pink blossoms. Deeper throat. Very fine.
Doz., $2.00. 100, $14.00.
FIRE KING—Long, graceful spikes showing half a dozen immense blooms open at one time. Color intense fire-scarlet. Very fine.

Doz., $1.20. 100, $9.00.


Each, $1.00. Doz., $10.00.

FIRE RIBBON—(Kunderd) Tall, with many blooms open at one time. The spike is a long band of glowing red. Exceedingly rich and strikingly showy. Magnificent.

Each, 25c. Doz., $2.50.

GIANT WHITE—(Kunderd) An extra large white of great size and substance. Pure white with elegant slight markings on lower petals.

Doz., $1.00. 100, $11.00.

GLORY OF HOLLAND—White with slight tinting of pale pink and anthers of delicate lavender.

Doz., 80c. 100, $5.00.

GLORY OF NOORDWYK—A new pure yellow, beautiful soft canary yellow, with large flowers of graceful form. Several open at one time, producing a magnificent effect.

Each, $1.00. Doz., $10.00.

GOLDEN KING—Bright yellow, with large crimson blotch on lower petals.

Doz., $1.00. 100, $7.00.

GOLIATH—Extremely fine; very large dark wine-colored flowers on a tall spike. Early.

Doz., $1.50. 100, $11.00.

GOLDEN MEASURE—King of all yellows. A pure deep yellow of large size and very beautiful. No other one like it. Plump bulbs that will produce bulbets.

Each, $4.00.

GOLDEN WEST—One of the best exhibition varieties. Brilliant orange with golden yellow blotches on lower petals.

Doz., $1.50. 100, $10.00.

GLORY OF KENEMERLAND—Beautiful deep rose; yellow blotch; flowers of immense size, when in full bloom measuring 5 inches across the petals. New.

Doz., $2.00. 100, $12.50.
GRETCHEllr. ZANG—A fitting companion to the Evelyn Kirtland. Large, heavy sparkling blooms, a beautiful soft melting shade of pink blending into scarlet on lower petals. Spike tall and graceful. Blooms from small bulbs. A marvel from large ones.

Doz., $1.50. 100, $10.00.

HALLEY—Immense wide open flowers of bright salmon-pink. One of the earliest to bloom, and a popular variety.

Doz., 60c. 100, $4.00.
HERADA—A new variety and a new color in Gladioli. Blooms of immense size on tall, straight spikes. Massive in every way. The blooms are pure mauve, glistening and clear. Unusually striking and attractive. Should be included in every collection.  
Doz., $1.50. 100, $11.00.

HUBERTUS—Light blue and mauve. An odd color. Comes from Holland.  
Doz., $1.50. 100, $11.00.

IDA VAN—(Kunderd) A most beautiful deep salmon or flaming orange-pink, shading darker in throat. Rich and brilliant. Large open flowers.  
Doz., $1.00. 100, $7.00.

JEAN DIELUFAVOY—A lovely cream color, with carmine blotch. Excellent for bouquets. Similar to Rouge Torch.  
Doz., $1.00. 100, $7.00.

JOE COLEMAN—(Kunderd) Very large and vigorous. Rich red, ruffled, very choice.  
Each, 25c. Doz., $2.50.

KUNDERI GLORY—Cream pink with carmine stripe in center of each petal. The original ruffled variety.  
Doz., 80c. 100, $6.00.

LIEBESFEUER—Beautiful bright scarlet, large flowers and many open at once. Long spikes. Very desirable.  
Doz., $2.00. 100, $14.00.

LILY LEHMAN—Pure glistening white, sometimes slightly flushed pink, resembling white lilies; very graceful. Matchless in form and coloring.  
Doz., $1.00. 100, $7.50.

Le MARECHAL FOCH—Beautiful shade of light pink. Flowers twice as large as those of America. Very early. A new variety from Holland last year. Only a few bulbs for sale this season.  
Each, $1.00.

LILYWHITE—The earliest pure white Gladiolus and the best early florist’s white in sight. Healthy, prolific and an extra fine variety. Try it.  
Each 35c. Doz., $3.50.
LOVELINESS—Creamy white with a pale salmon tint, amber white throat. The flowers are large and well placed on the spike, and many open at one time. Tall, strong grower.

Doz., $1.50... 100, $10.00.

LOUISE—The fine new lavender Gladiolus; very large open flowers, often measuring 6 inches or over. Strong grower and great drought resister. Always attracts attention of visitors. I recommend this one as the best of its color. Should be included in every order.

Each, $1.00. Doz., $10.00.

MARY FENNEll(Kunderd) One of the patricians of the garden. Beautiful light lavender; lower petals penciled with primrose-yellow; perfectly exquisite and distinct; especially recommended to lovers of delicate shades.

Doz., $1.50... 100, $11.00.
MARY PICKFORD—(Kunderd) An extraordinary flower and spike of most delicate creamy-white. Throat finest soft sulphur-yellow. Stem and calix also white. Worthy of a great name.
Each, 35c. Doz., $3.50.

MANTORVILLE—(Kunderd) A yellow ruffled Gladiolus. Some of the flowers are pure yellow while others are tinted pink.
Doz., $2.00. 100, $14.00.

MAJESTIC—Delicate orange-pink; large flowers; distinct variety; the best in its color. New.
Each, $1.00. Doz., $10.00.

MEADOWVALE—White penciled with crimson on lower petals.
Doz., 60c. 100, $4.00.

MRS. DR. NORTON—(Kunderd) A pure, soft white with tips of petals suffused La France pink. Quite the most beautiful variety of this type on the market. Highest awards in its class wherever shown. Should be included in your order.
Each, 80c. Doz., $8.00.

MRS. FRANCIS KING—A most beautiful shade of flame-pink. Immense flowers on a spike growing four feet high, with from eighteen to twenty flowers, six to eight open at one time. A very fine low-priced variety.
Doz., 50c. 100, $3.50.

MRS. FRANK PENDLETON—(Kunderd) A spectacular variety, producing large, well-expanded flowers, light pink, heavily blotched with blood-red in throat. One of the most beautiful Gladioli grown.
Doz., $1.00. 100, $7.50.

MRS. G. W. MOULTON—(Kunderd) Large, tall growing variety, with beautiful dark wine colored blossoms; grand and showy.
Doz., $1.50. 100, $10.00.

MRS. O. W. HALLADAY—Delicate rose-pink, throat heavily marked with a soft, clear yellow. The color resembles a well ripened Crawford peach. Strong, vigorous; six to eight flowers open at one time.
Doz., $1.50. 100, $11.00.

Doz., $1.20. 100, $9.00
Doz., $1.00. 100, $7.50.

MRS. VELTHUYS—Very large, dark, brilliant red. Very large flowers. Five to seven open on the spike at one time. Showy. Comes from Holland.
Doz., $2.50. 100, $16.00.

MR. MARK—A new blue variety of recent date. Light blue with darker blotch in throat. Robust grower. Fine cut flower variety.
Doz., $2.00. 100, $14.00.

MURIEL—When in full bloom a beautiful orchid shade, with purple blotch on lower petals. A new variety from Holland and quite scarce.
Each, $1.20.

MYRTLE—(Kunderd) The sweetest pink. Tender and delicate rose-pink. The most beautiful pink yet produced in a Gladiolus. Brings the highest price of any variety in the Chicago market.
Doz., $1.50. 100, $10.00.

NIAGARA—A light crocus yellow, throat shaded deeper. Large open flowers on a strong spike. For color, texture, and keeping qualities this Gladiolus is one of the best.
Doz., $1.00. 100, $7.00.

Doz., $1.50. 100, $10.00.

ORANGE GLORY—(Kunderd) Large ruffled, grand orange colored, with beautiful lighter throat. Very rich and striking color. Beautiful and distinct.
Each, 40c. Doz., $4.00. 100, $30.00.

Doz., $1.00. 100, $7.00.

PEACE—A grand white flower, very large, with pale violet feathering on inferior petals; flowers correctly placed on a very tall, graceful spike. Very strong grower. Should be planted early as it blooms late.
Doz., $1.00. 100, $7.00.
PINK PERFECTION—In color a true La France pink. Its soft coloring and magnificent bloom make it one of the choicest of the newer varieties.

Doz., $1.20. 100, $9.00.

PRIDE OF GOSHEN—(Kunderd) A very large bloom of fresh pink with waved petals. Strong grower and very beautiful.

Doz., $1.50. 100, $10.00.

PRINCE OF WALES—The very choicest of all salmon varieties, and one of the very best of all Gladioli. Excellent for decorating, and much in demand. Early. A beauty and a winner. Don't overlook it.

Doz., $1.50. 100, $11.00.

PRINCEPS—Immense Amaryllis-like flowers of rich dark scarlet, marked with white on the lower petals.

Doz., 80c. 100, $6.00.

PRINCIPINE—A Seedling of Princeps, beautiful red with large white blotch in throat. Very attractive.

Doz., 60c. 100, $4.50.

PROSPERPINE—A deep carmine rose. Very fine.

Doz., $1.20. 100, $9.00.

PRIDE OF HILLEGOM—A very fine large brilliant crimson. One of the very newest and best, and well worth growing.

Each, 50c. Doz., $3.00. 100, $35.00.

PRIM BEAUTY—(Christy) (Originator's description) Disseminated to some extent the last two years, this variety has received the highest praise. It is a true Hybrid, one of the "hand-made" sorts, grown from hand-pollenated seed, Primulinus X Gandavensis, and shows very plainly characteristics of both parents. Remarkably vigorous, and extraordinarily prolific, five to six feet, very broad, dense, dark green foliage; a row of it is really a "Floral hedge." A two foot spike, often twenty or more flowers, well placed but not crowded, of rich golden yellow ground, finely overlaid with a delicate network of brightest crimson covering alike both front and reverse of petals, which are otherwise entirely free from any blotch or marking. Its increase is wonderful, often three or four giant bulbs from one planted, besides a host of bulblets. Introduced at $1.50. A very limited quantity of choice bulbs to offer this season.

Each, 75c.
PURPLE GLORY—(Kunderd) The Giant of the Kunderdi Glory race, and of remarkable color. Deepest velvety maroon red, with almost black blotches, like burned into the petals. Beautifully ruffled. Extraordinary. Only a few bulbs for sale.

Each, $2.00.

RED EMPEROR—(Syn. Dominion) Regal is the only word which adequately describes this Gladiolus. A pure, deep scarlet, immense flowers of great substance, well placed upon a tall spike. A magnificent flower. Do not fail to try this one.

Doz., $3.00. 100, $20.00.


Each, $1.00  Doz., $10.00.


Doz., $1.50. 100, $11.00.


Each, 50c.  Doz., $5.00.

ROSE WELLS—Large wide open flowers; clear pale rose with small attractive blotch of lilac-rose touched yellow. Spike similar and nearly as tall as Evelyn Kirtland. A worthy variety in every way.

Doz., $1.50. 100, $11.00.

ROUGE TORCH—Large creamy-white flower with rouge torch-like tongue on inferior petals, making a very striking contrast. Very beautiful for bouquets. Try this one.

Doz., $1.00. 100, $7.50.

SCHWABEN—This is the largest and strongest flowered yellow Gladiolus. A clear citron-yellow with small red mark in throat. Broad foliage. Extra fine.

Doz., $1.00. 100, $7.00.

SENTINAL—(Kunderd) Tall, strong plant. Large, pure rose-pink flower, with elegantly white penciled, Iris-like throat. Extra showy, choice rose-pink.

Doz., $1.50. 100, $10.00.

SUMMER BEAUTY—(Kunderd) No finer pink. Very choice, deep salmon, distinct shade. Tall and showy. Grand. No collection complete without this one.

Doz., $1.50. 100, $11.00.
THOMAS T. KENT—(Diener) Rose-pink with ruby running through center of each petal. Very large flowers and a very strong grower.
   Each, 50c. Doz., $5.00.

VELVET KING—Glowing velvety-scarlet. Large wide open flowers. Vigorous grower, and makes a fine show in the row.
   Doz., 60c. 100, $4.50.

VIOLET BEAUTY—(Kunderd) Tall, large, cerise-violet. Grand red throat biotches. Beautiful.
   Each, 25c. Doz., $2.50.

   Each, 50c. Doz., $5.00.

WAMBA—Enormous blooms of deep salmon. A most unusual Gladiolus because of the immense blooms with petals of an orchid, and with lily-like bud.
   Each, 20c. Doz., $2.00.

WAR—Deep blood red, shaded crimson-black, with large open flowers. Tall, strong grower. Vigorous. Late.
   Doz., $1.00. 100, $7.50.

WHITE AMERICA—New last year. A seedling of "America" having same habit of growth, form of flower and substance. Color—buds flesh-white opening clear white, with a slight mark of blue in throat.
   Doz., $2.00. 100, $15.00.

WHITE CLUSTER—Large blooms of remarkable substance; opening nearly flat. Pure white with touch of rose deep in throat. Valuable for florist's design work because of its great substance. Try this one.
   Doz. $1.50. 100, $11.00.

   Each, 35c. Doz., $3.50.
WILBRINK—A sport of Halley. Lovely flesh-pink, with creamy blotch on lower petals; new and very beautiful. Early.
Doz., $1.50. 100, $10.00.

Each, 20c. Doz., $2.00.

EXTRA CHOICE MIXTURE—Made up mostly of named varieties, and those which have lost their identity in digging.
Doz., 50c. 100, $3.00.
Collections

Include one or more of these fine collections in your order. They are sure to please. All bulbs in these collections are properly labeled and Postpaid.

GARDEN COLLECTION—Three each of America, Cracker Jack, Empress of India, Halley, Mrs. F. King, Principine, and Peace. Value $1.35 for only $1.00. Postpaid.

NOVELTY COLLECTION—One bulb each of Fire King, Golden West, Loveliness, Mary Fennell, Mrs. Frank Pendleton, Mrs. Watt, Prince of Wales, Rouge Torch, Golden King, and War. Value $1.27 for only $1.00, Postpaid.

GLORY COLLECTION—One fine bulb each of Orange Glory, Purple Glory, Rose Glory and White Glory. Value $3.25 for only $3.00, Postpaid.
Suggestions

One bulb of any variety at the dozen rate, divided by ten. Six at the dozen rate. Fifty at the hundred rate.

For the prices quoted, I deliver bulbs, transportation free, to all parts of the United States. Kindly bear this in mind when comparing my prices with those of other growers.

Remittance should be sent with all orders.

Write your name and address very plainly.

All of the bulbs I send out are 1st size, 1 1/4 inches up, and guaranteed true to name and will be properly labeled.

Early orders are advisable, as stocks of some choice varieties are very limited and the cheaper varieties are in great demand.

While we exert the greatest care to have all our stock true to name, we give no warranty, express or implied, as to crop, and will not be responsible for results, other than to replace stock not true to name or refund amount received for same.

We prefer to ship bulbs any time before April 15th.

For prices per 1,000, ask for our wholesale list.

Cut flowers in large or small quantities during the blooming season—July until frost—for decoration or commercial use.

Prices on application.

Address all orders to

ALFRED OESTERLING,
Gladiolus Specialist,
Butler, Pa.

Should you have any flower-loving friends who are interested in Gladioli, kindly send in their names and addresses, and I shall mail to each of them a copy of my Gladiolus catalog.
"The Flower Grower"

A valuable monthly publication of great interest to lovers of flowers, particularly the Gladiolus. Published by Madison Cooper, Calcium, N. Y. Subscription price, $1.00 per year, or 3 years for $2.50.

I will be glad to forward your subscription, or I will give you a year's subscription free, if requested, with an order for $10.00 or more worth of bulbs at catalog prices.

ALFRED OESTERLING,
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Butler, Pa.