Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.
NEW AND RARE HARDY PERENNIALS
Grown and offered by FRANK KOEHLER, Camden, New Jersey

While employed at the Royal Gardens of the former German Emperor in Potsdam, where wonderful collections of new and rare plants were kept, it came into my mind that it must be not only interesting to grow, but also to produce those novelties, so I decided to devote my future to Hybridizing work. In the year of 1900 I secured a position with Messrs. Geo. Goess and Koehlmann, Nieder Waid, Zürich, Switzerland, there being better acquainted with this firm will know what wonderful work is done there in Hybridizing and producing new improvements in Perennials, Dahlias, Cannas, etc.

Later on I worked for other noted Growers in Europe and U. S. A., and since 1911, I have been in business for myself. I hope the following list will give the new, rare and distinctive novelties of some familiarity to everyone else. I have tried to make my list so that no other variety can fill. The standards are an attractive reddish lavender, while the falls are purplish salmefron, with mantles of brown and a touch of the petals pinkish lavender. Greatly admired wherever seen. $2.00 each, $20.00 a dozen, prepaid.

The set of three new 1922 Irises named above, $6. Prepaid.

SOME OF MY SPECIALTIES
GYPSOPHILA PANICULATA FLORE-PLENO

The beautiful double Baby's Breath. Plants from select original stock, grown from their own roots, positively no seedlings. 75 cts. each, $7.50 per doz.

PAPAFER AVANTIER (ORIENTAL POPPY)

A very healthy, vigorous grower, with large, brilliant pink flowers, sweet clover scented. 35 cts. each, $3.50 per doz.

PHLOX, ROSALIND (Koehler)

We offer in this list a few of many Phlox named after Renee, the scope is obviously not shown. $2.50 each, $25.00 a dozen, Prepaid.

NEW GAILLARDIA PORTOLA

A very strong vigorous upright grower of California origin. 2½–3 feet high, immense flowers, rich coppery scarlat, margined with golden yellow. 50 cts. each, $4.00 per doz.

NEW PERPETUAL FLOWERING HARDY PINKS

Harold, white, Jenn, white crimson center, Robert, rose and lilac, and other varieties. Young plants. 30 cts. each, $3.00 per dozen.

OLDER HARDY PERENNIALS

I can furnish a general collection of Hardy Perennials. The list includes Hardy Asters, Achillina, Columbinas, Coreopsis Lanceolata, Hardy Chrysanthemums, Hardy Larkspurs, Hardy Pinks, Fougloere, Gaillardia Grandiflora, Hollybobs, Helianthem, Hardy Sunflowers, Hardy Phlox, etc. All strong growing plants. 20 cts. each, $2.00 per dozen.

ANNUAL

The following plants of my own raising, still on trial, will be offered in the near future.

Sweet William. Koehler's Wonder. 6-8 colors on the single Flowerhead. White, pink and various shades.

Sweet William Fairy. Salmon and white on single Flowerhead. Indian Strawberry. (Fragaria indica) with variegated leaves.

Iris Germanica. Ciboen (a giant Pall. Dalmatica).

Phlox. Columbia, Carmine Red. Irene, deep Salmon.

FRANK KOEHLER, (Hybridizer and Grower of Hardy Perennials) Rosedale Hardy Plant Farm, Camden, N. J.